



## 3<sup>rd</sup> Annual Virtual Harmful Algal Bloom Research Symposium January 5-6, 2023

The Algal Bloom Action Team is once again hosting its popular Annual Harmful Algal Bloom Research Symposium. This event will feature the latest harmful algal bloom research, discuss examples of effective bloom management, and overview the latest technologies being used to tackle this global issue.

The event will be held virtually on January 5<sup>th</sup> and 6<sup>th</sup> 2023 and will have four sessions on 1) Harmful Algal Bloom Monitoring and Forecasting, 2) Harmful Algal Bloom Detection and Treatment, 3) Ecology and Public Health and 4) Case studies. Attendees of this symposium include Extension professionals, state and federal agency staff, conservation technicians, researchers, students and more.

Each of the last two years, the event has brought together over 600 water educators, practitioners, and researchers from across the North Central Region and beyond.

### SPONSORSHIP INFORMATION

The Algal Bloom Action Team is providing sponsorship opportunities to highlight key organizations who address harmful algal blooms. Sponsorship funding will help support symposium activities as well as HABs information dissemination efforts by the Algal Bloom Action Team. Sponsorship levels and benefits are as follows:

Level	Description	Sponsorship
Champion	<ul style="list-style-type: none"><li>• Website listing as a Champion Sponsor, including hyperlinks to organization page</li><li>• Verbal acknowledgements during symposium proceedings</li><li>• Logo, including hyperlinks, included in symposium promotional email sent to over 10,000 water professionals</li><li>• Logo on transition slides and break slides</li></ul>	\$1,000
Partner	<ul style="list-style-type: none"><li>• Website listing as a Partner Sponsor, including hyperlinks to organization page</li><li>• Logo on transition and break slides</li></ul>	\$500
Supporter	<ul style="list-style-type: none"><li>• Website listing as a Supporter Sponsor, including hyperlinks to organization page</li></ul>	\$300

For more information on the event, or to sponsor contact Anne Nardi at [anne.nardi@wisc.edu](mailto:anne.nardi@wisc.edu)

*The Algal Bloom Action Team is a collaboration of water professionals, researchers, and educators from the national network of Water Resources Research Institutes, the North Central Region Water Network, and Cooperative Extensions from the 12 states in the North Central Region of the United States. More information at [northcentralwater.org/habs](http://northcentralwater.org/habs).*



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