



July 12-14, 2022 • Duluth, Minnesota

CLIMATE
INTERSECTIONS
CONFERENCE
Taking care of people, water and the land.

SPONSOR AND EXHIBITOR GUIDE

The Climate Intersections Conference is a first of its kind in-person conference exploring how natural resource, climate and water professionals can work with local communities effectively to foster resilience and equity in a changing climate.

Sponsoring and exhibiting at the event is an affordable way to establish your organization as a leader in addressing climate change and climate equity and maximize exposure with roughly 300 conservation, climate, water and natural resource professionals. Join us!

SPONSORSHIP OPPORTUNITIES

- **Presenting Sponsor | \$10,000 (only 1 available)**
 - Ten-minute speaking opportunity in front of the full conference audience on Wednesday, July 13th
 - Four complimentary conference registrations
 - Featured sponsor during a conference plenary session
 - One exhibit booth with prime visibility
 - Opportunity to provide attendee swag which will be handed out at registration (provided by sponsor, estimated quantity of 300)
 - Opportunity to display a sponsored video in between conference sessions (limit twice per day)
 - Sponsor logo included on event signage at plenary sessions, registration table, welcome reception, and poster and exhibitor reception
 - Sponsor logo on event website, in the preliminary program, and on slides displayed during conference breaks
 - Full-page ad displayed prominently in conference program
 - Sponsor spotlight in the North Central Region Water Network e-newsletter to over 8,000 water and natural resource professionals from across the region
 - Promotion to over 1,400 followers through North Central Region Water Network social media leading up to and directly following the event
- **Gold Sponsor | \$7,500**
 - Three complimentary conference registrations
 - Verbal acknowledgement during conference plenary session
 - One exhibit booth
 - Opportunity to provide attendee swag which will be handed out at registration (limit one item, provided by sponsor, estimated quantity of 300)
 - Opportunity to display a sponsored video in between conference sessions (limit once per day)
 - Sponsor logo included on event signage at plenary sessions, registration table, welcome reception, and poster and exhibitor reception
 - Sponsor logo on event website, in the preliminary program, and on slides displayed during conference breaks
 - Three-quarter page ad in conference program
 - Promotion to over 1,400 followers through North Central Region Water Network social media leading up to and directly following the event

- **Silver Sponsor | \$5,000**

- Two complimentary conference registrations
- One exhibit booth
- Opportunity to provide attendee swag which will be handed out at registration (limit one item, provided by sponsor, estimated quantity of 300)
- Sponsor logo included on event signage at plenary sessions, registration table, welcome reception, and poster and exhibitor reception
- Sponsor logo on event website, in the preliminary program, and on slides displayed during conference breaks
- Half-page ad in conference program
- Promotion to over 1,400 followers through North Central Region Water Network social media leading up to and directly following the event

- **Bronze Sponsor | \$2,500**

- One complimentary conference registration
- One exhibit booth
- Sponsor logo included on event signage at plenary sessions, registration table, welcome reception, and poster and exhibitor reception
- Sponsor logo on event website, in the preliminary program, and on slides displayed during conference breaks
- Quarter-page ad in conference program
- Promotion to over 1,400 followers through North Central Region Water Network social media leading up to and directly following the event

EXHIBITOR OPPORTUNITIES

- **Exhibitor | \$1,000**

- One 10' x 10' exhibit booth
- One conference registration
- Listing in conference program
- Listing on event website and in preliminary program
- Opportunity to interact and engage conference attendees during all breaks and the poster and exhibitor reception

Exhibitors and sponsors will be recognized in the preliminary program if the contract, payment, and logo are received by April 15, 2022.



**NORTH CENTRAL REGION
WATER NETWORK**

The North Central Region Water Network is a 12-state extension-led collaboration designed to enhance connectivity across regional and state water projects, develop and carry out integrated outreach and education efforts, and coordinate projects with measurable short and long-term environmental and social impacts.

northcentralwater.org